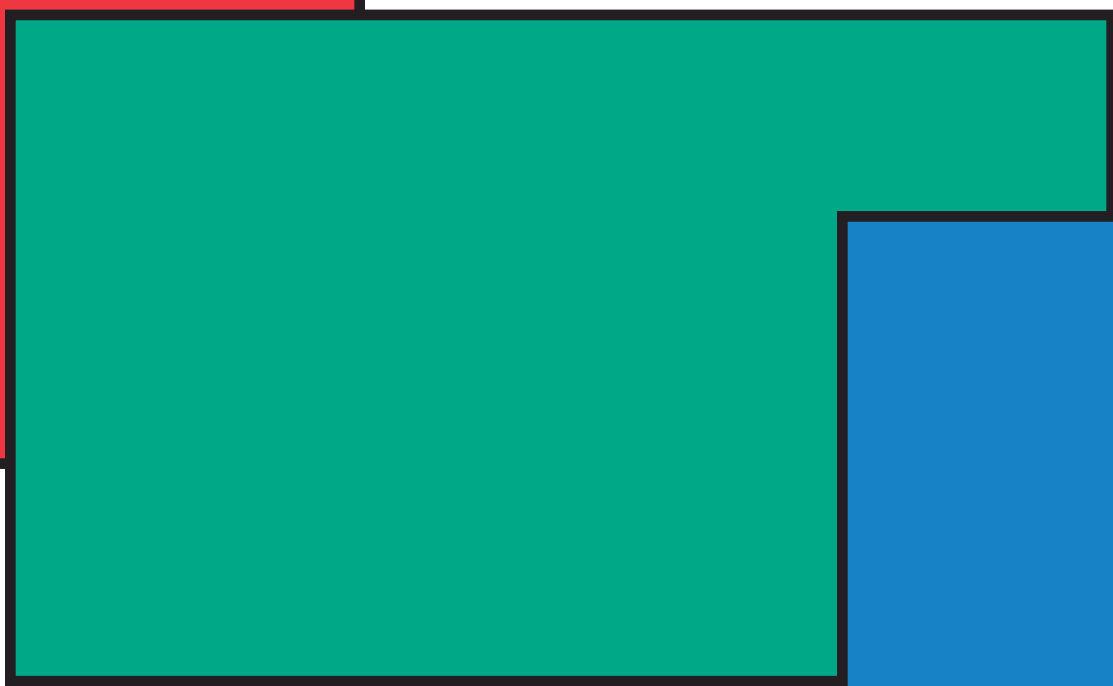


re:3D

Corporate Brand Guidelines

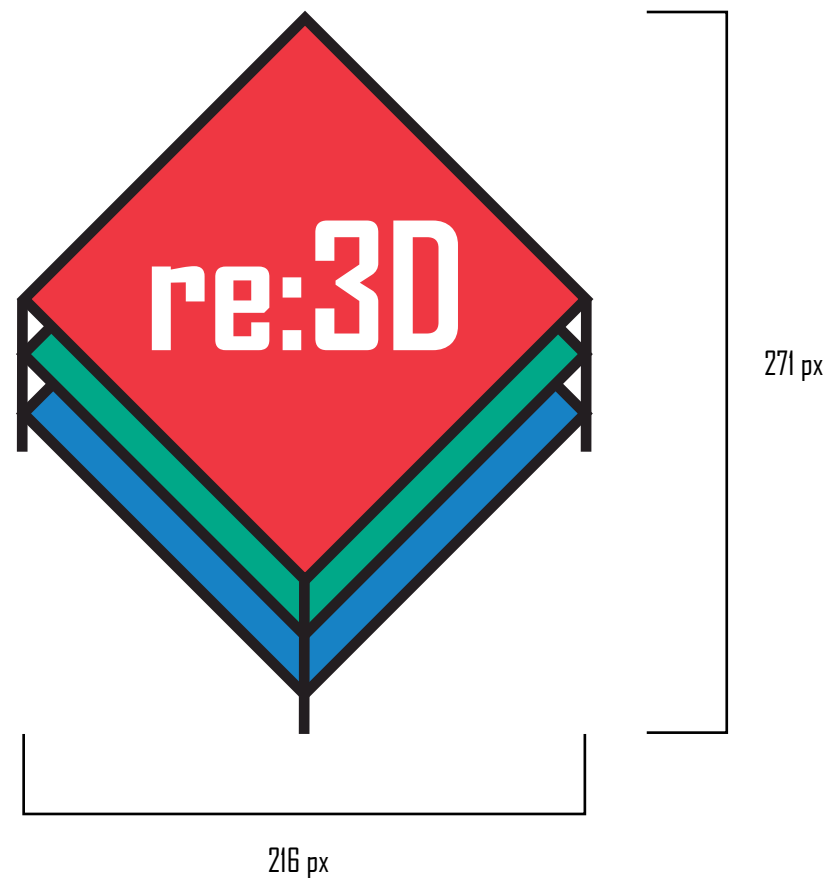




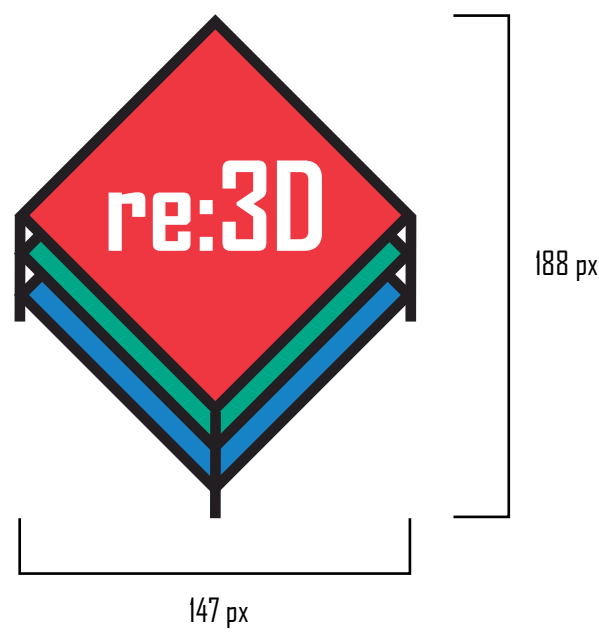
Logo

The re:3D logo is made up of a set of three layered squares, held up by four legs (one of which is unseen at the perspective of the viewer)

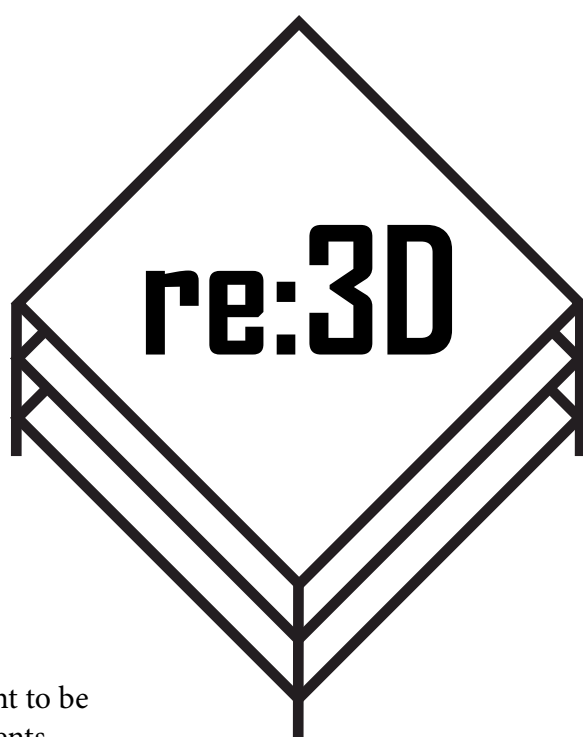
Logo Sizes



Largest size that may be used in print publications.



Smallest size that may be used in print publications.



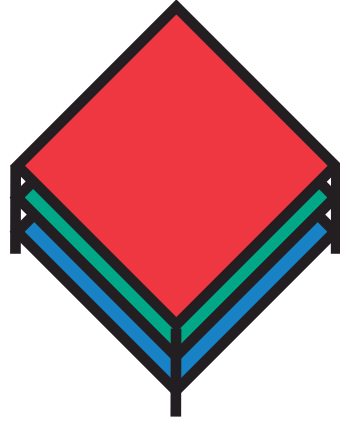
Black and White variants are meant to be used with black and white documents.



Logo

The re:3D logo is made up of a set of three layered squares, held up by four legs (one of which is unseen at the perspective of the viewer)

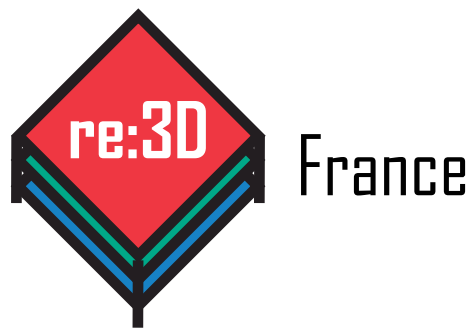
1. Do not separate the logo



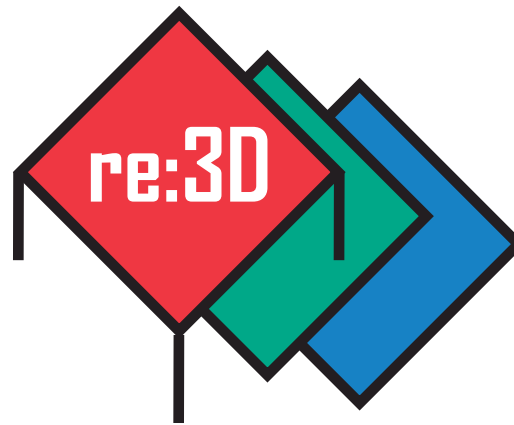
2. Do not rotate or tilt the logo



3. Do not use country name or program name next to the re:3D logo



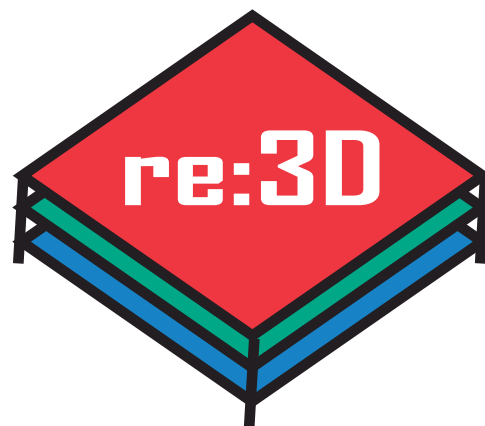
4. Do not alter or ungroup the logo in any way



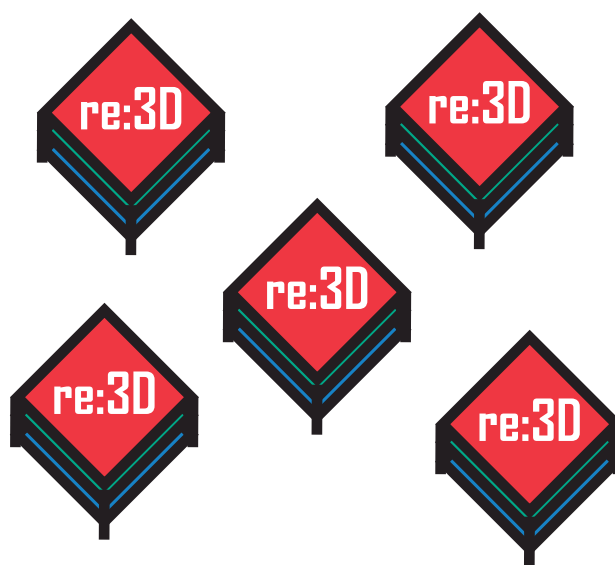
5. Do not substitute any colors of the logo



6. Do not scale or distort the logo



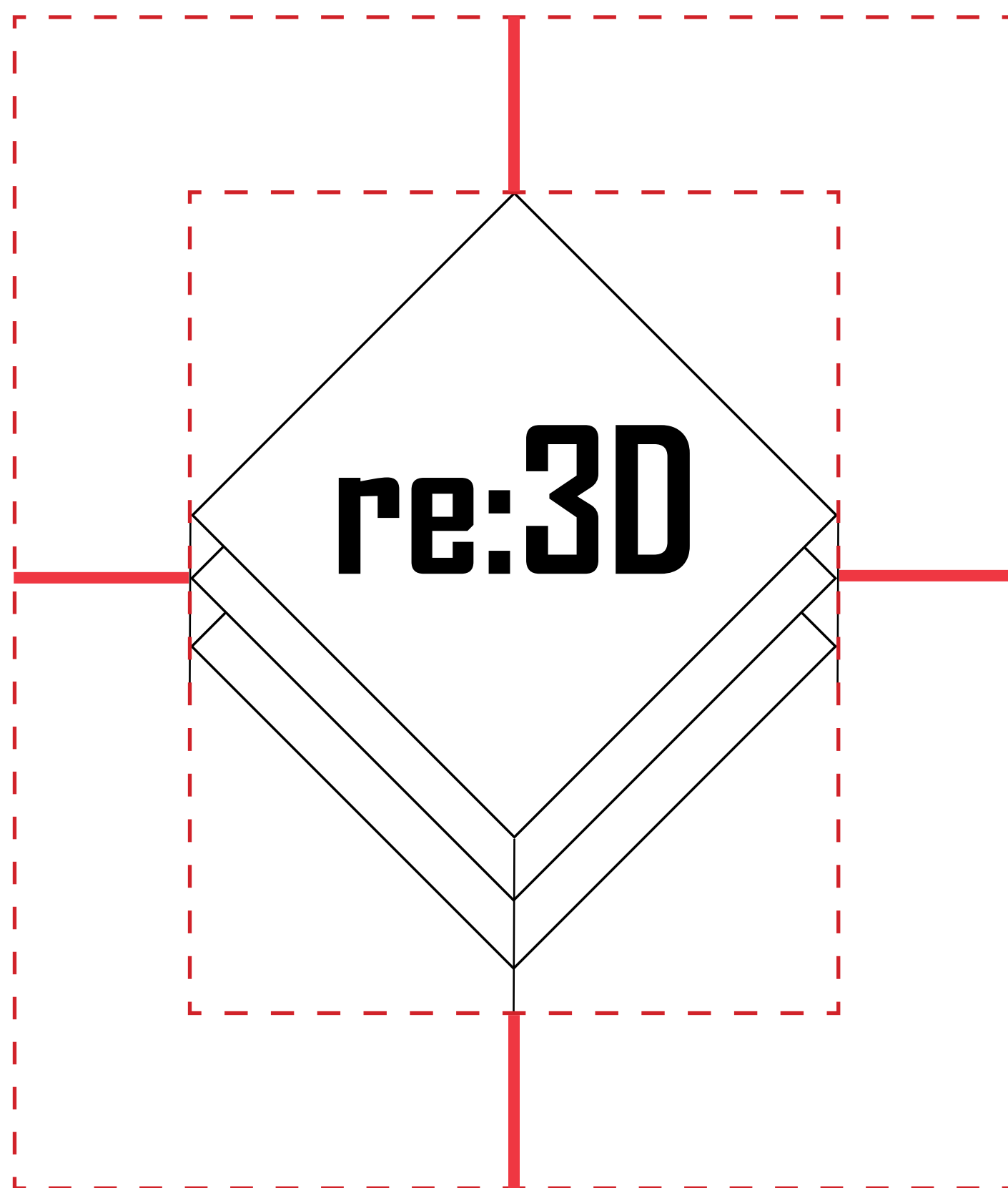
7. Do not use multiple logos or use the logo in a repeating pattern





Area of Non Enchroachment

The area of Non Enchroachment for "re:3D" is the same all around the logo. The distance is equal to the vertical legs of the logo that hang off of the bottom. The logo ends up being slightly more tall than it is wide. In no instance should text or any other element overlay the logo. Additional area beyond the minimum required increases the logo impact.



The red lines represent the designated area of Non Enchroachment for the logo. It is equivalent in height and width to the legs in the logo.





Color Pages

These colors are all Pantone colors that will print accurately on paper and products. The re:3D logotype, when used in color, should always be the following red, green, and blue swatches listed below. However, there needs to be some flexibility with the usage to suit various purposes and applications. We recommend to follow the following guidelines to ensure that the logotype still stands out without compromising the brand integrity.

Primary Swatches:

PANTONE Red 032



HEX: ef3742

PANTONE Green



HEX: 00a988

PANTONE Process Blue



HEX: 1782c5

Secondary Colors

Colors Used for Typography + Highlights



HEX: 49C8F3



HEX: 9B324A



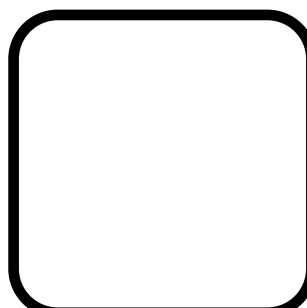
HEX: 23366D



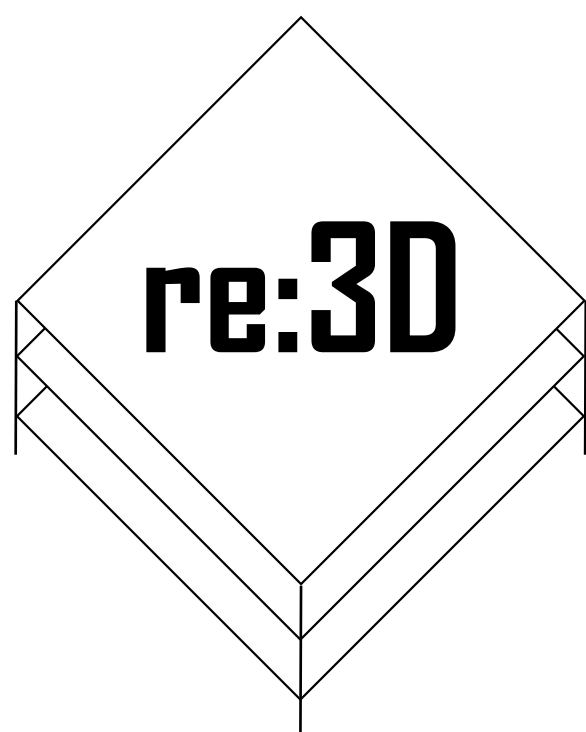
HEX: 0B2441



HEX: EBB020



HEX: FFFFFFFF



Black and White Logo



Pantone Color Logo





Typography Page

Typography is an important component of our design system and creates a distinctive style for our communications. The new InDorse corporate type face is called Agency.

Agency - Headings and Sub Headings

a b c d e f g h i j k l m n o p q r s t u v w x y z
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Example

The quick brown fox jumped over the fence

Agency Bold - Headings + Titles + Logo


a b c d e f g h i j k l m n o p q r s t u v w x y z
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Example

The quick brown fox jumped over the fence

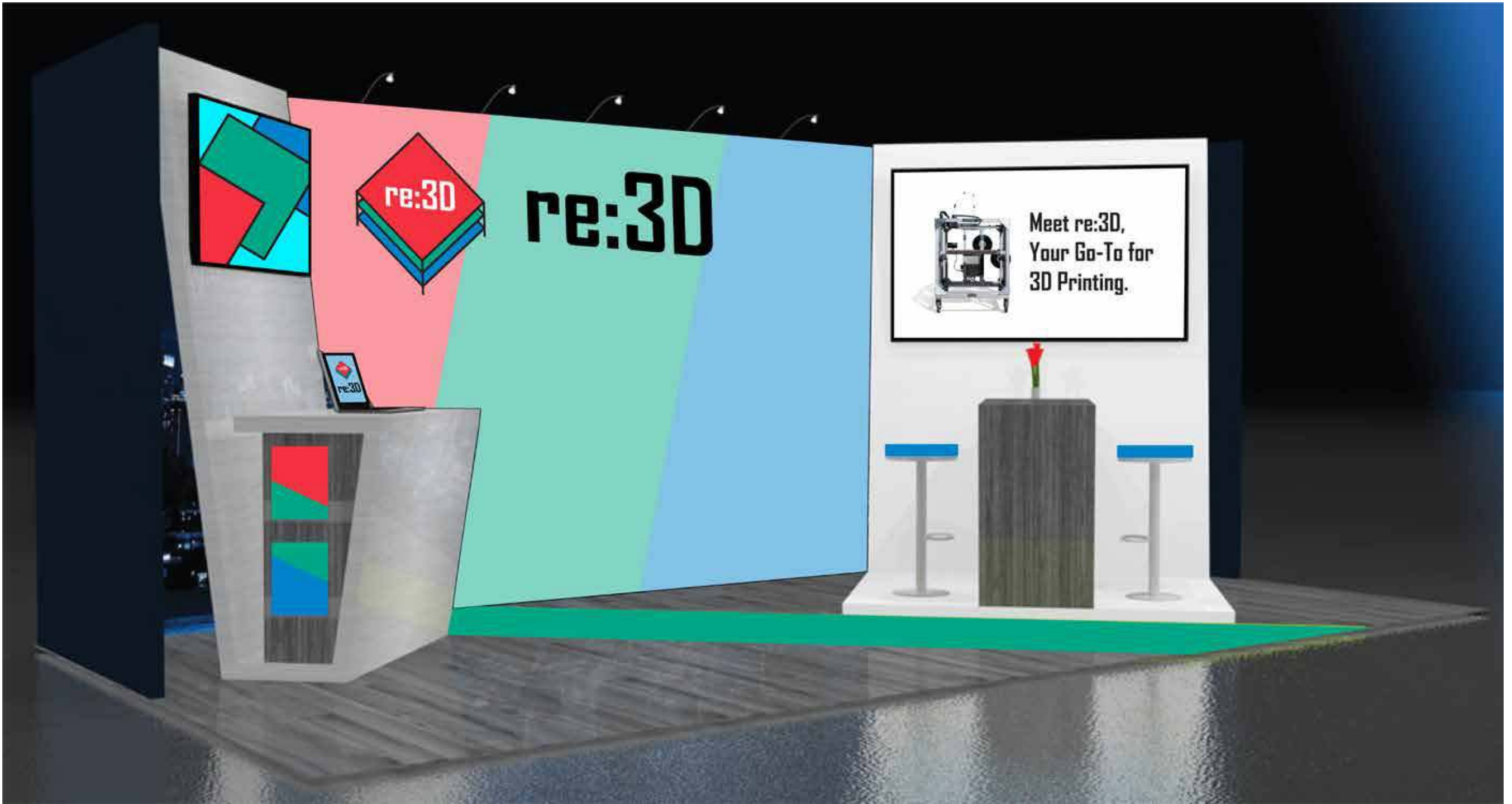
Arial Regular - Headings and Sub Headings

a b c d e f g h i j k l m n o p q r s t u v w x y z
A B C D E F G H I J K L M N O P Q R S T U
V W X Y Z

- Use only the approved typeface, Agency.
 - Align all text on the left for consistency. Justified text is acceptable for copy-heavy documents.
 - Use the typographic hierarchy described in this section to prioritize information.
 - Use only the sizes and leading outlined in this section.
 - Use accent colors from the re:3D palette to color typography.
- 

Trade Show Booths

Having an open, inviting space makes your exhibit, company and brand stand out from the crowd. Eliminating walls and adding things that may keep customers around your booth is a great way to attract new customers. You want attendees to feel free to walk in and out of the exhibit.



10' by 20'

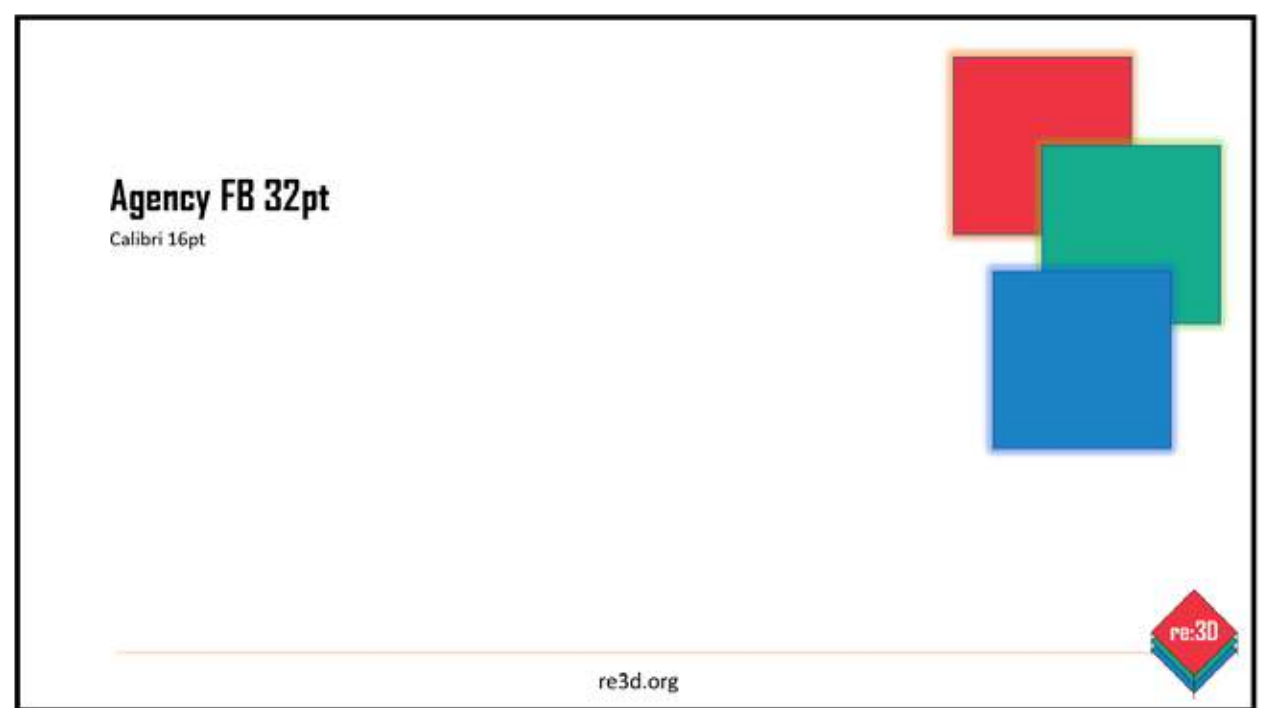
PPT Templates

Using these Powerpoint templates for re:3D, you can bring the brands essence into your presentations, and keep the quality and concistency up in the meeting room.

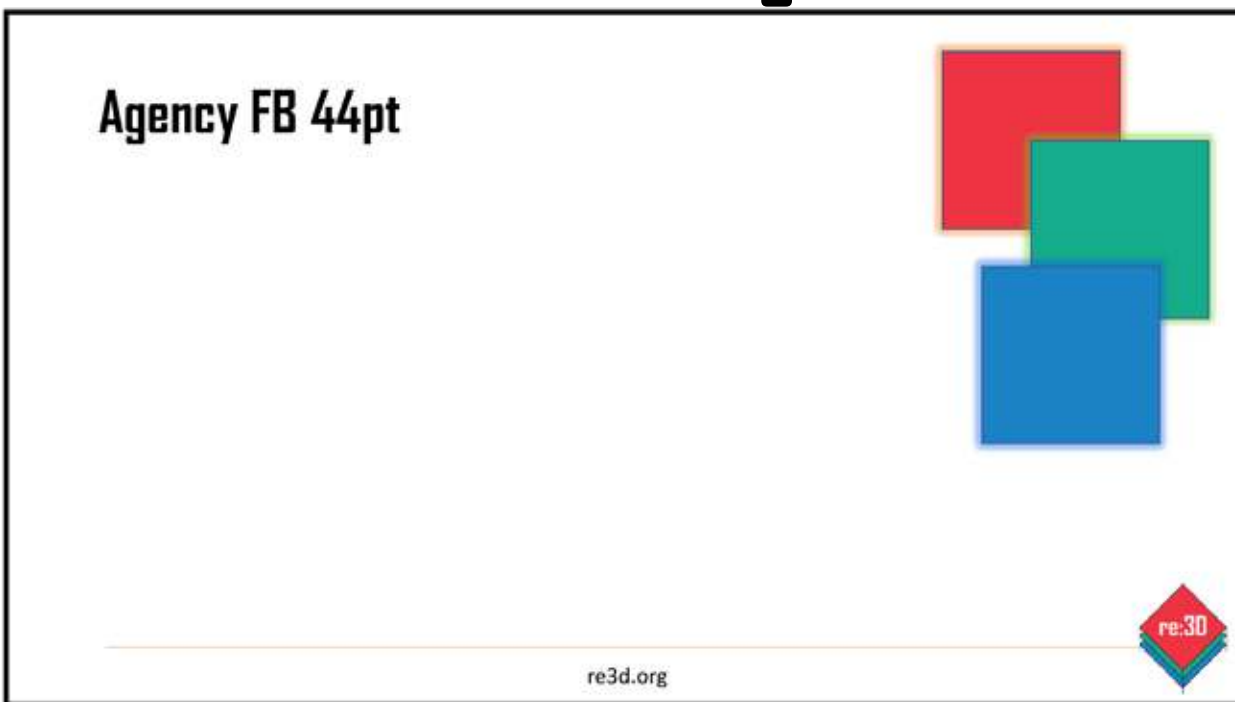
Title Slide



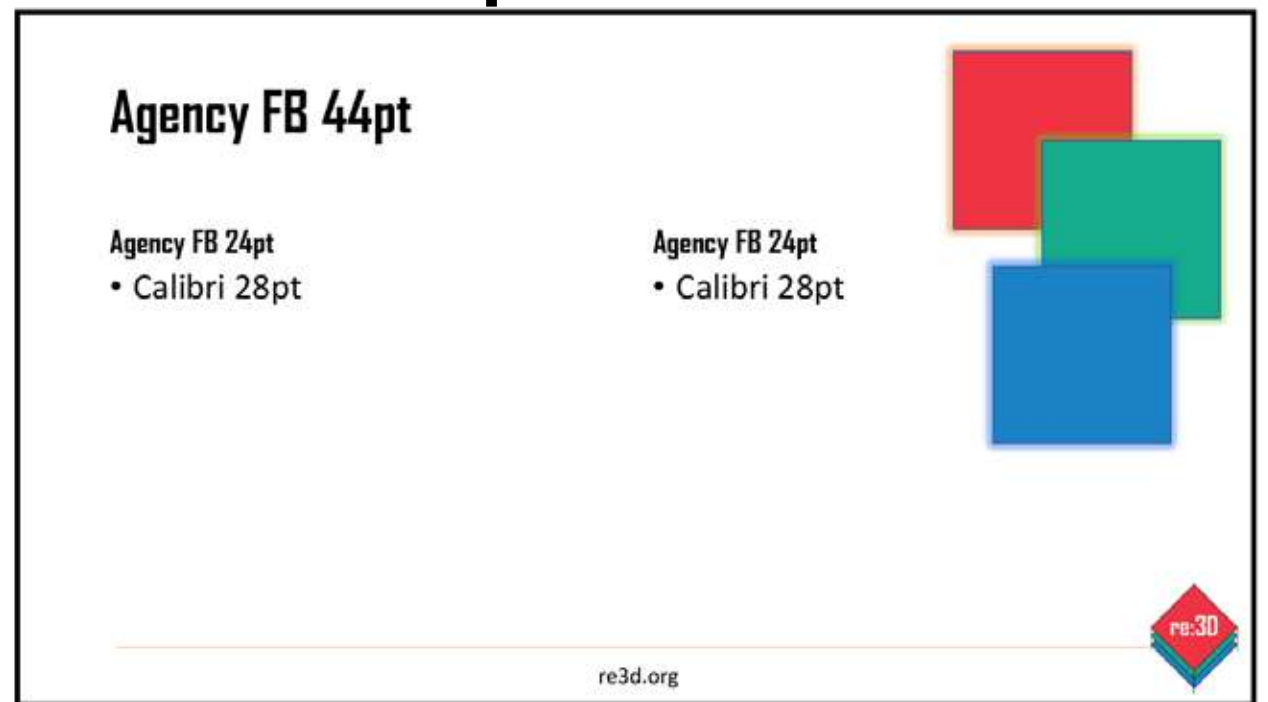
Title and Content



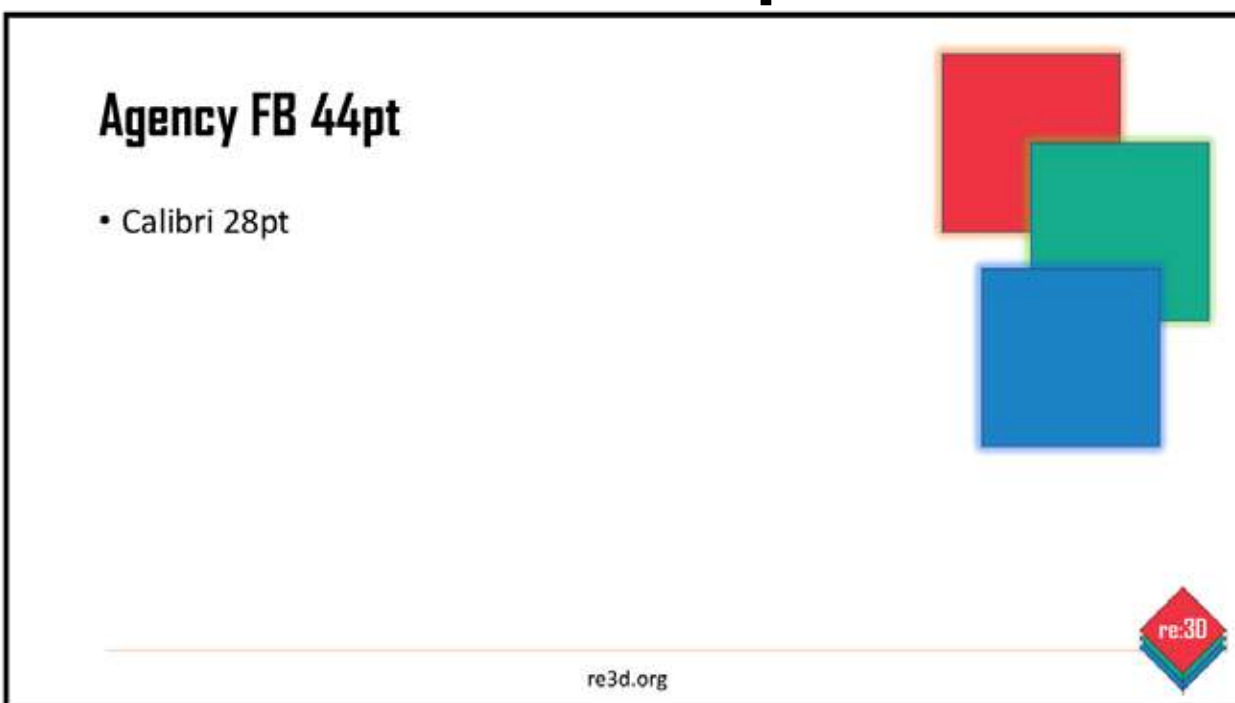
Title and Image



Comparison Slide



Picture with Caption



Web Mockup

A website style guide or web mockup, outlines a comprehensive set of standards for a company's brand identity to be expressed on their website. This also includes the website when displayed on a mobile device.

Web Mockup



**Meet re:3D,
Your Go-To for
3D Printing.**



re:3D has a printer for every use

[Learn more about re:3D →](#)

Desktop Mockup

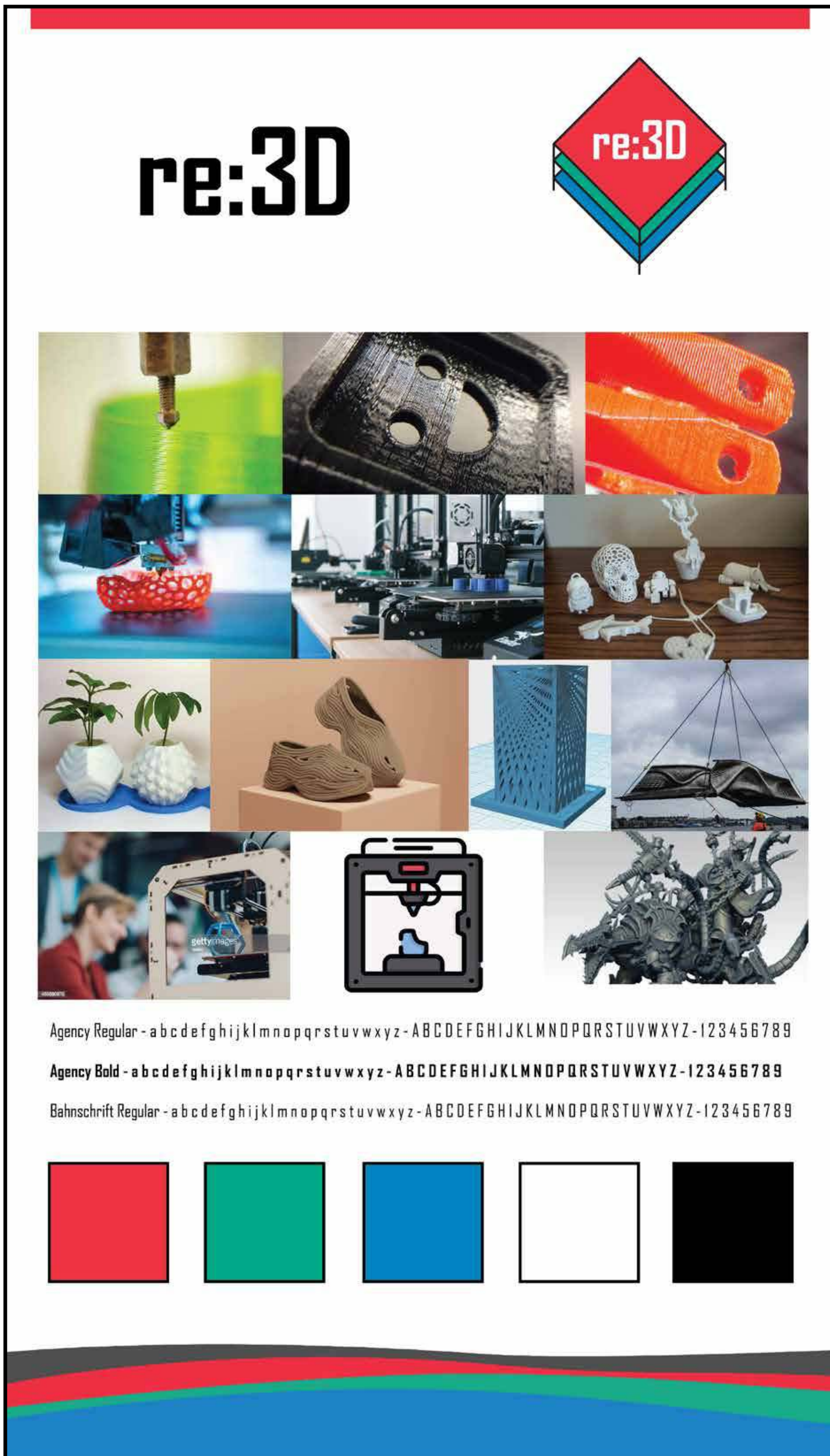


Phone Mockup



Mood Board

A moodboard is a collection of visual assets that represents a brand's visual identity. The re:3D moodboard contains relative inspirational examples of photos, colors and the brand's typography to show the mood of the company.



Product Data Sheet

This re:3D product data sheet for the Exabot gives an overview of the performance and technical characteristics of the product. The Exabot is one of our largest models of 3D printer, with a wide range of capabilities.

re:3D Data Sheet

re:3D Exabot 3D Printer



Name: Exabot
Price: \$85,000

Description: Fulfilling your large-format 3D printing needs, re:3D now offers Exabot, expanding the size of your build volume to 762mm [X] x 762mm [Y] x 1,829mm [Z]. Exabot arrives straight to your door in a wooden crate on casters. Simply remove from the packaging, plug-in, calibrate, and print. Your Exabot will arrive 6 months post order.



Printing

Technology FFF	Nozzle Diameter 0.25, 0.4 or 0.8
Build Volume 762 x 762 x 1,829 mm	Filament Diameter 2.85 mm
Hot Ends Compatible with mondo hot ends	Construction Robust aluminum cartesian frame
Materials Thermoplastics melting below 320 °C	Build Plate 1/2" cast aluminum - blanchard ground
Layer Resolution 100 - 300 micron	Stepper Motor NEMA 23
Printing Speed up to 60 mm/sec	

Features

- Heated Bed (Up to 100 degrees Celsius)
- Dual Extruders
- PRINTinZ Adhesive Print Surface
- Viki 2.0 LCD control panel for computer-free 3D printing
- 5 lbs of PLA Filament
- Gigabot Tool Kit (Print removal tool, pliers, pick, 8mm wrench, and Allen Wrench set)
- HUGE Print Volume
- 8GB SD Card to transfer printing files to Gigabot

For more information, please visit: re3d.org/portfolio/exabot

April 2022 1

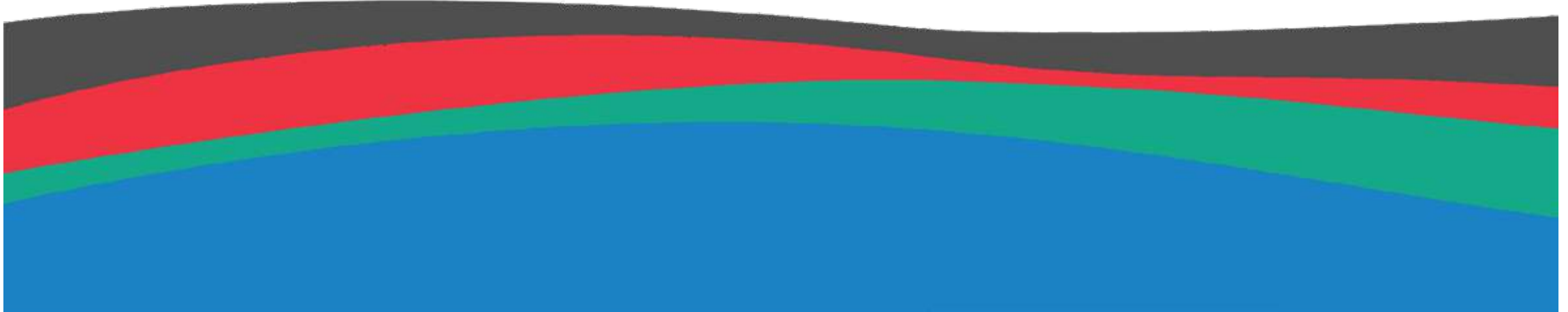




Waves

Below are some graphics of waves that can be used on re:3D files.

Color + Gray Waves



Color Waves



Gray Waves

